

THE IPC ADVANTAGE

MODERN HEALTHCARE
BEST PLACES TO WORK 2009



YOUR LOCAL PRACTICE
OUR NATIONAL RESOURCES



The Hospitalist Company



The Hospitalist Company

4605 Lankershim Blvd. Suite 617 • North Hollywood, CA 91602 • 888-447-2362 • www.hospitalist.com

"IPC-Link" and "IPC-The Hospitalist Company" are registered trademarks of IPC The Hospitalist Company, Inc., which additionally owns common law rights in the "IPC The Hospitalist Company" and Design service mark.

THE IPC ADVANTAGE

About IPC

IPC The Hospitalist Company, Inc. is a leading national provider of hospitalist medicine services. Founded in 1995 by current Chairman and CEO Adam Singer, M.D., IPC's hospitalists manage the care of hospitalized patients in hundreds of facilities across the U.S. IPC delivers physician-driven, facility-specific solutions to improve quality and costs related to inpatient care. IPC provides its affiliated hospitalist practices with the comprehensive recruiting, training, information technology and management support systems necessary to perform effectively and efficiently in today's complex environment.

A Solid Record of Performance

With over 1400 providers practicing in more than 500 medical facilities, IPC is the nation's largest hospitalist-focused practice group. Our deep experience in hospital medicine has enabled us to build a solid reputation for quality, innovation and operational excellence. And our proven history of selectively partnering with other established groups helps us to unite local strengths and relationships with our national infrastructure and experience base.

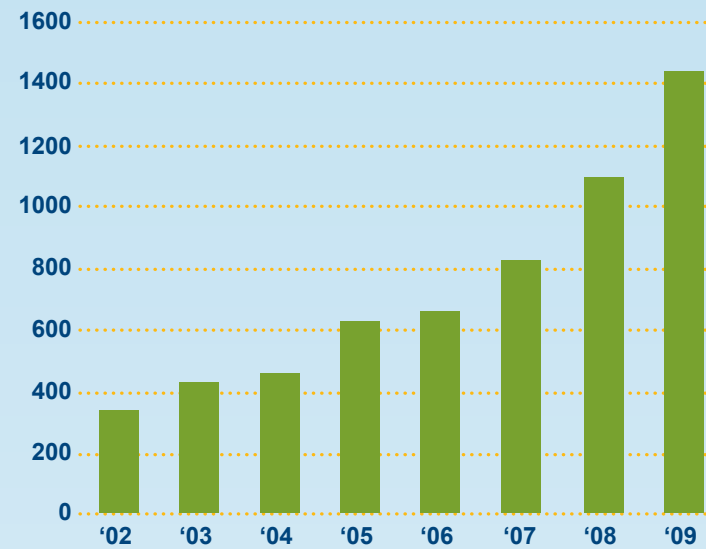
Physician-Hospital Alignment

At IPC we view physician-hospital alignment as an active partnership between our hospitalists and the facilities we serve, delivering excellent quality care to every patient. IPC pursues this mutual objective in coordination with our hospital partners in the most efficient and cost-effective manner possible while achieving high levels of patient satisfaction. The alignment is best achieved when the Hospital and the Hospitalists work together to produce a mutually beneficial relationship.

Recruiting and Staffing

IPC's dedicated staff of recruiting professionals maintains a nationwide presence to effectively source candidates for each of our local practice groups. IPC also maintains contact with the majority of residents across the country who are considering a career in hospital medicine. Our recruiting activities include national print and internet advertising, exhibiting at professional conferences, speaking at select residency programs and coordinating efforts with our client hospitals' recruitment departments. Our physicians and administrative staff work closely with the IPC recruiting team to ensure the best possible fit for each candidate into a local practice group.

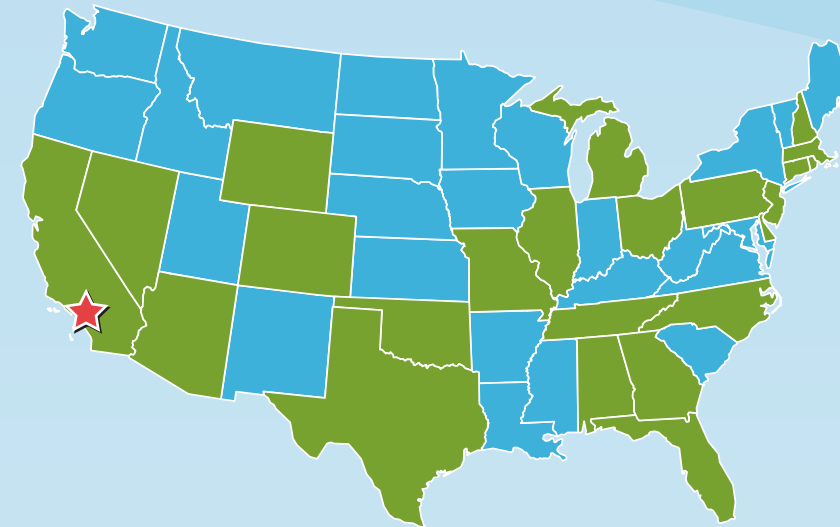
IPC Affiliated Providers



Training and Education

IPC believes that hospitalist training and education is a critical and rapidly evolving priority, so we have developed formalized programs to meet the needs of hospitalists at each stage of their career. Our new-hire training program, for example, teaches basic hospitalist management techniques such as appropriate billing and medical record documentation, risk management and healthcare economics. IPC also offers CME programs designed to maintain and enhance skills in other key areas. Additionally, we sponsor regional and national leadership conferences for our hospitalists to facilitate better communication and sharing of best practices with their IPC peers.

IPC provides hospitalist services in hundreds of facilities from coast to coast



Transition Management

Safe and effective transition of the discharged patient to a primary care physician is central to the IPC philosophy. Through our IPC-Link® information management system, patient admission and discharge notifications are automatically faxed to the patient's primary care physician and/or specialist. We also operate our own post-discharge call center, where nurses and case managers attempt to contact every patient within 72 hours of discharge to home to discuss and document the patient's condition and successful transition back to outpatient care. Our call center staff will intervene on the patient's behalf if assistance is warranted, resulting in improved outcomes and high patient satisfaction.

A Commitment to Continuous Quality Improvement

IPC recognizes the importance of defining, measuring and achieving hospitalist quality and performance metrics. IPC-Link generates a flexible array of online reports that track key metrics such as physician productivity, length of stay, readmission rates, patient satisfaction scores and CMS core measures. We continually review these metrics internally and with our clients to ensure that program objectives are being met and that issues are identified and addressed without delay.

IPC-Link®: The Technology Edge

Designed by and for IPC hospitalists and now in its twelfth year of operation, IPC-Link is among the most widely adopted, comprehensive and sophisticated hospitalist management tools in use today. Hospitalists access IPC-Link through our web-based "virtual office" portal on a daily basis to support their clinical, administrative and communications needs. More than just a great tool for charge capture, IPC-Link helps hospitalists track important patient management data, communicate with referring physicians, and track key statistics important to the practice. IPC-Link also serves as their one-stop resource for online CME, email, company news, reference materials, benefits administration and more.

IPC Drives Results

Our innovative technology, scale of operations and strong financial resources have enabled us to establish strong hospitalist practices across the country. IPC's hospital partners enjoy the benefits of customized and cost-effective hospitalist programs, focused on the most important issues and metrics for their facility.

Contact us today to learn more about how IPC can partner with your facility or existing hospitalist practice, to deliver the services and results that best meet your needs.

IPC The Hospitalist Company, Inc.

Phone: (888) 447-2362

Email us at: partner@ipcm.com

Visit our web site at: www.hospitalist.com

© 2010 IPC

IPC The Hospitalist Company Inc. is listed on Nasdaq under ticker symbol IPCM

03/10



The Hospitalist Company